

-Tesla Comes Home-



ADVANCING
SERBIA'S
STANDING ON
THE WORLD STAGE

PROJECT PRINCIPALS



Halyard Mission Foundation an IRS Designated Nonprofit That Accounts, Reports & Audits Donations



A Certified Campaign Development & Administration Consultancy



Atlas Bronze Casting, Inc. Professional Sculptors Since 1983

A GIFT FROM THE SERBIAN DIASPORA & INTERNATIONAL TESLA DEVOTEES

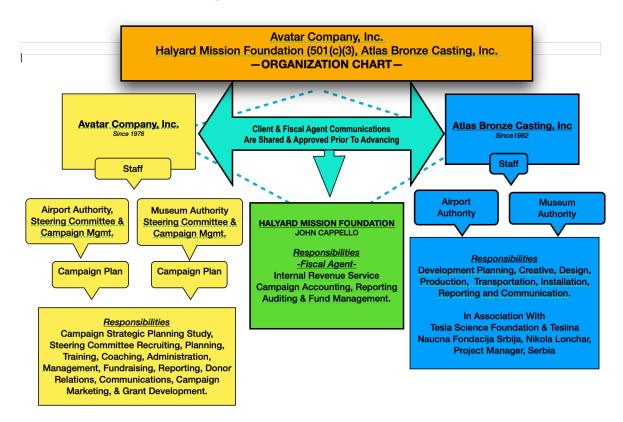
Contribution Are Tax Deductible As Allowable By Law, Check With Your Financial Advisor

teslacomeshome@hotmail.com

1 (407) 620-9473 USA

www.teslacomeshome.org

Organization Chart



Vision & Who's Who

Imagine you've been invited to advance a compelling international project designed to celebrate an inspired human's contribution that advances the quality of life worldwide and sets the standard for others to follow. The -Tesla Comes Homeproject commemorates the legacy of American-Serbian scientist Nikola Tesla and his global contributions to science and industry while furthering Serbia's identity internationally. www.teslacomeshome.org

Here's A Who's Who Of The -Tesla Comes Home-Team:

Avatar Company, Inc. is a Serbian-America-owned and operated nonprofit sector management and resource development consultancy serving an international clientele of NGOs since 1978. Avatar has provided instruction in nonprofit organization



management and resource development in association with universities for the last $20 \text{ years} - \underline{\text{www.avatarcompany.com}}$.

<u>Halyard Mission Foundation</u> is a celebrated global nonprofit advancing positive relations between the United States and Serbia — <u>www.halyardmission.org</u>;

Atlas Bronze Casting, Inc. is an esteemed international foundry casting hundreds of noteworthy monuments worldwide. Since 1992 — https://atlasbronzecasting.com/what-we-do.



The Team had been working cooperatively with the Nikola Tesla Airport Authority and Belgrade's Aeronautical Museum leadership on a vision inspired by the coming together of the right people at the right time at the Serbian Embassy in Washington D.C. in 2021. Tesla Comes Home has matured into an initiative designed to produce two highly interactive/educational monuments that will be installed at the two vital sites in Serbia that already attract millions of international audiences annually.



-AIRPORTS HAVE BECOME THE NEW MUSEUMS-

Airports have become the new museums and the most effective way to deliver a compelling message to a 'built-in' international audience. The newly renovated and expanded Nikola Tesla Airport projects that 10+ million travelers annually will experience the engaging interactive monuments. As a note, the Aeronautical Museum, adjacent to the Airport, will be a focal point of the 2027 Expo attended by worldwide audiences.

The planned Tesla monuments enhance and enrich knowledge about the life and work of Nikola Tesla, and create a lasting memory of Serbia and its people at no cost to Serbia or its people. The funding for the projects comes from a variety of sources advanced by a project Steering Committee composed of an international group of Tesla aficionados.

THE HIGHLY INTERACTIVE MONUMENTS ARE TO BE INSTALLED WHERE **OVER TEN MILLION** TRAVELERS CURRENTLY FREQUENT ANNUALLY

—Tesla Comes Home— Photo Scrap Book



The Honorable Branko Terzic, CO Chair, Steering Committee



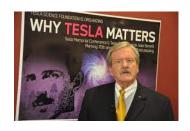
John Cappello, Founder & CEO Halyard Mission Foundation



Tesla Science Foundation Nikola Lonchar, Founder & President



From Right To Left The Renown Stan Watts, Sculptor & CEO of Atlas Bronze Casting, Joined By The Celebrated Russian Sculptor Andrey Sledkov and their Tesla. The Location Is the Tesla Science Foundation Event At The New Yorker Hotel. They Were There To Advance The Project With A 1.5 X Life-Size Bronze Model



The Honorable David Vuich, CO Chair, Steering Committee



Danijela Margitin Capin, Esq. & Bogdan Kovacevich, Principals, Avatar Company



Andrej Capin, Avatar Company

-TESLA COMES HOME-

A GIFT FROM THE SERBIAN DIASPORA & THE INTERNATIONAL TESLA DEVOTEE



Renovated Interior Space, Nikola Tesla Airport, Belgrade. Rated At The Top In Its Class By Travelers For The Past 4 years.



The Renovated Aeronautical Museum, Belgrade. The Center Piece For The 2027 Serbian Expo



The Airport Serves 28 Airlines And 10 Million Travelers Annually.



The Sculptors And A Clay Mold For The Bronze Outside Interactive Monument At The Aeronautical Museum, Belgrade — 3X Life-Size



Proposed Kiosks And QR Code Interactive Features At Each Monument. Watch A Serbian History Documentary On Your Phone While You Wait For Your Plane.



1 (407) 620-9473 USA



This Is The Highly Interactive Bronze
1.5X Life-Size Monument Proposed
For The Airport. In the background
The Sculptors Working On A
Standing Clay Tesla Mold With An
Interactive Working Lamp, QR Code
And more.

AT-A-GLANCE FLOWCHART OF THE TESLA AIRPORT & AERONAUTICAL MUSEUM PROJECT

1. PRODUCE AND SEND **INITIAL COMMUNICATION** TO SECURED HIGH LEVEL PROJECT ENDORSERS AND **MEET WITH THEM IN SERBIA AND USA**

(Completed)

2. **PRODUCE A DRAFT PROJECT OUTLINE FOR PRESENTATION PURPOSES** WITH BUDGETS AND TIMETABLE. (Completed)

3. SCHEDULE ZOOM **PRESENTATION & WEEKLY MEETINGS** WITH TEAM AND KEY **VOLUNTEERS. MONITOR & REPORT OUTCOMES & MAKE ADJUSTMENTS AS** REQUIRED. (Completed)

4. **SECURE ENDORSEMENT PARTICIPATION FROM HIIGH LEVEL VOLUNTEERS.** (Completed by Danijela Margitin Capin, Esq. Avatar Company)

SECURE ENDORSEMENT FROM AIRPORT AUTHORITY & MUSEUM.

IDENTIFY & RECRUIT PROJECT STEERING COMMITTEE & PRODUCE AN APPROVED PROJECT DESCRIPTION DOCUMENT AND WEBSITE..

(Developing & Near Completion)

CONDUCT A PHASE I PROJECT FEASIBILITY STUDY AMONG SELECT AUDIENCES DETERMINED VITAL TO THE PROJECT OUTCOME AND ASSESS VISION COMPATIBILITY AND FUNDABILITY. PROJECTED CAMPAIGN GOAL IS \$3 M PHASE I REQUIRES 60 TO 90 DAYS TO COMPLETE. THE CAMPAIGN, PHASE II REQUIRES 4 TO 6 MONTHS

Campaign Planning Study Avatar Company® B Three to 5 Audiences: pages of **Project** Survey 1. Major Donors narrative, Description **Audiences** Regular Gifts who's who 3. Foundations photos. renderings, Methodologies: Personal; Online; charts and financial pie 3. Grant Research Produces A charts. Tested Campaign C. The process quantifies the project compatibility & fundability among vital audiences. The findings are used to produce a tested strategic campaign plan with supporting collateral materials with leadership/staff training. D. Launch & Administer The Capital Campaign AVATARCOMPANY.COM

Since 1978

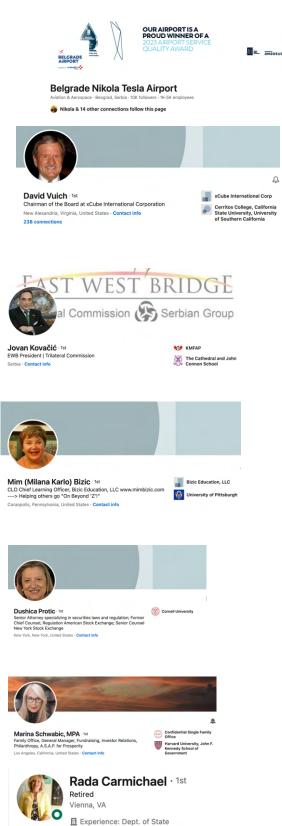
Avatar Company ANNING FUNDRAISING

Avatar is a nonprofit sector consultancy since 1978. Advancing multi-million dollar campaigns internationally. www.avatarcompany.com

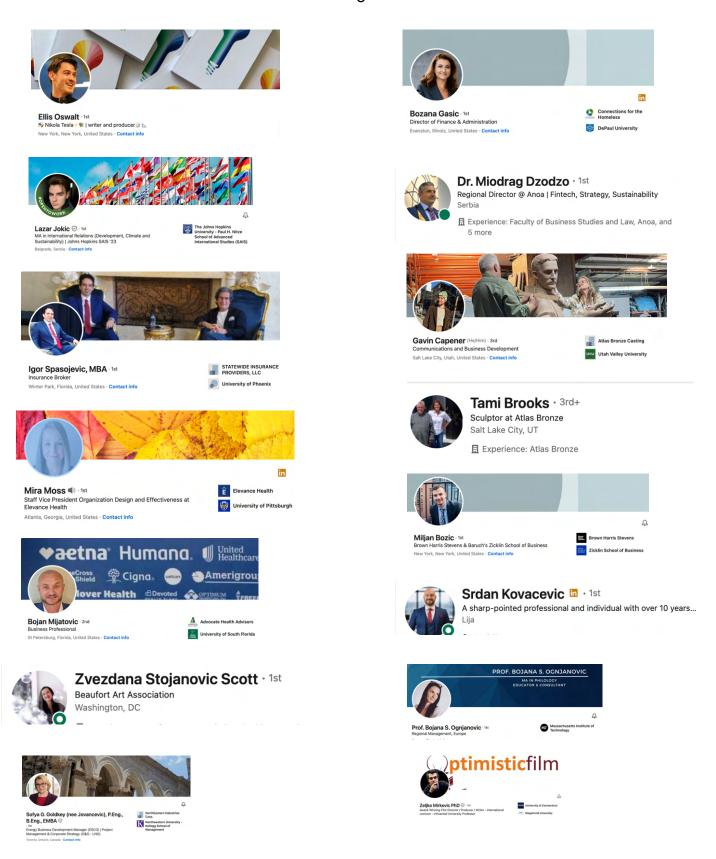
The At-A-Glance Strategic Campaign Plan ©. Details And Copy Of The Airport Authority Endorsement Is Available Upon Request

Steering Committee

& Friends Of -Tesla Comes Home-







A COMPLETE LIST OF STEERING COMMITTEE & FRIENDS IS

AVAILABLE UPON REQUEST



Interactive & three times life-size Tesla in the pre-bronzing stage.

Aeronautical Museum



Interactive bronzed and seated Tesla one & a half times life-size. Background is a standing Tesla with lamp and sculptors.

Nikola Tesla Airport

If you wish to learn more & how you can join us visit: www.teslacomeshome.org.

For Immediate Response Call Or Text The Number Below.

Contribution Are Tax Deductible As Allowable By Law, Check With Your Financial Advisor.

